

Oro Valley Interscholastic Mountain Bike Club

NON-PROFIT CORPORATION UNDER 501(c)(3)

Canyon del Oro High School
Ironwood Ridge High School
Pusch Ridge Christian Academy

Cross Middle School
Wilson K-8
Leman Academy
Homeschool

Mountain View High School
Basis Oro Valley
Coronado Middle School
Casas Christian School

2022 SPONSORSHIP PACKET



www.ovmtb.org | www.arizonacycling.org



Letter from the Club Director
John Teachout, President & Ryan Vossler, Vice President
Oro Valley Interscholastic Mountain Bike Club (OVMTB)
Arizona Cycling Association

Dear Potential Sponsor,

We are writing to you on behalf of Oro Valley Interscholastic Mountain Bike Club (OVMTB), an organization that is working hard to bring more student-athletes to the sport of cycling via friendly, interscholastic mountain bike racing. The opportunity that the Arizona Cycling Association (previously the Arizona Interscholastic Cycling League) brings to our local schools is immeasurable. We have participated in the 2013 (inaugural) season through the 2021 season and increased the number of student athletes each year to a high of **55 middle and high school students**. Our members (students and families) have become active in the cycling community, taking part time jobs at local bike shops, and performing trail maintenance and advocacy.

We'd like to make the 2022 season our best yet, reaching more student-athletes and giving them the best possible team experience, and to achieve that we need your help.

Your donation will bring us closer to our goal of \$12,000. We are extremely thankful to our repeat sponsors, local business owners and community leaders that have been with us since the beginning. But with our growing numbers, we must continue to raise funds to support all of the student athletes that are interested in pursuing this great sport. **You can be a part of that growth by supporting our youth with a donation that fits your budget.**

We are happy to acknowledge your donation on our Facebook page, team banners, printed materials, and our team t-shirts, and to provide you with a commemorative plaque that you can hang in your business to broadcast your support. We promise to make you proud of your participation - via our racing results, positive attitude, and our outgoing community involvement.

OVMTB is a Non-Profit Corporation under 501(c)(3) and Public Charity under 170(b)(1)(A)(vi). Every donation will be given a Tax-Deductible Donation Receipt.

Thank you,
John & Ryan

MISSION STATEMENT

We are an inclusive club focusing on the development of young men and women via the sport of mountain bike racing. We use mountain biking to bring kids together, enabling them to grow confidence, environmental awareness, fitness and friendship.

2022 ARIZONA CYCLING ASSOCIATION SEASON SCHEDULE

RACE 1: SEPTEMBER 10-11 - FLAGSTAFF – FORT TUTHILL COUNTY PARK

RACE 2: SEPTEMBER 24-25 - TBD

RACE 3: OCTOBER 8-9 - PRESCOTT – PIONEER PARK

RACE 4: OCTOBER 22-23 - McDOWELL– FOUNTAIN HILLS

HIGH SCHOOL CHAMPIONSHIP: NOVEMBER 6 - TBD

Community Outreach and Other Events

Aside from racing, the OVMTB club supports various local trail building and maintenance efforts (IMBA, SDMB, and MBAA) as well as other local cycling events. We actively worked with the city of Oro Valley, the Honeybee Canyon HOA, Pima County, and Sonoran Desert Mountain Bicyclists in an effort to help establish reliable access to the Honeybee/Rail-X trails through the new Big Wash parking lot and trail, as well as, help to build a mountain-bike specific race and event venue at McKenzie Ranch. We're also involved with the Oro Valley Parks & Recreation Department, planning future bicycle-related events such as a Bike Swap and summer bike camp for kids.

We definitely would not have the club in such a healthy state, with the positive future that it has, without everyone who supports us! Cheers to the sponsors, families, and friends who all gave in some way to OVMTB!

Thank you for your time!

ESTIMATED 2022 EXPENSES

Mountain biking (and cycling in general) can have a steep cost of admission, but can become a lifelong pursuit that enables healthy active lifestyles and environmental awareness. Every dollar that we raise goes to lowering the cost of getting the student athletes out on the trails.

Estimated expenses are listed below:

Team Registration – 5 schools	\$375
Food for Pitzone	\$375
Cycling Kits – 50 x \$150	\$7,500
T-shirts & Banner	\$1,195
Equipment – lights	\$600
End of Season Party & Senior Gifts	\$955
Misc. – Insurance, Sponsor Gifts	\$1,000
Total	\$12,000

****Every sponsorship over \$250 will pay for an athlete's cycling kit****

SPONSORSHIP LEVELS AND OPTIONS

TITANIUM SPONSOR - \$1000+

SPONSOR RECEIVES PROMINENT LOGO RECOGNITION ON BANNER, CLUB T-SHIRT, WEBSITE & COMMEMORATIVE PLAQUE.

CARBON FIBER SPONSOR - \$750

SPONSOR RECEIVES LOGO RECOGNITION ON BANNER, CLUB T-SHIRT, WEBSITE & FRAMED CLUB PICTURE.

STEEL SPONSOR - \$500

SPONSOR RECEIVES LOGO RECOGNITION ON BANNER, CLUB T-SHIRTS & WEBSITE.

CHAIN RING SPONSOR - \$250

SPONSOR RECEIVES LISTING ON BANNER, CLUB T-SHIRTS & WEBSITE.

***All sponsors will receive social media recognition via likes, callouts, and hashtags if desired.**

Donations of cash, bicycles, and cycling gear are welcomed as well.

2022 ORO VALLEY INTERSCHOLASTIC MOUNTAIN BIKE CLUB

SPONSOR FORM

_____, Company

_____, Sponsor Level

_____, Amount enclosed

_____, OVMTB Rider

Please make checks payable to **OVMTB**. For your convenience, contact Christie Pearce at 601-918-8558 for pickup or mail to:

OVMTB % Tina Steele
214 W. Geeseman Springs Dr.
Oro Valley, Az 85755

All donations made prior to August 15th, 2022 will be placed on the club shirts and banners. We greatly appreciate your support for our kids.

Tax-Deductible Donation Receipt for 501(c)(3) letters will be mailed to each sponsor by August 30, 2022.

If you have any questions regarding our organization or our fund management policy, please feel free to contact us at coach@ovmtb.org.